

Website Advertisement Rates

升学与奖贷资讯网**广告价格表

Scholarship & Study Loan Unit Website Advertisement Rates

项目 Items	价格 Price(RM)	备注 Remarks
网页广告 Website Advertisement	a 8824.50	包含3期《中学生》月刊内页全版彩色广告。 Include advertisements with full color pages in "Majalah Pelajar" for 3 months.
	b 11,474.50	包含3期《中学生》月刊内页全版彩色广告以及1期《高中统考试题集》内页全版彩色广告。 Include advertisements with full color pages in "Majalah Pelajar" for 3 months and 1 month in "Unified Examination Past Years'Series" .
	c 21,094.00	包含10期《中学生》月刊内页全版彩色广告以及1期《高中统考试题集》内页全版彩色广告。 Include advertisements with full color pages in "Majalah Pelajar" for 10 months and 1 month in "Unified Examination Past Years'Series" .

以上价格为一年的网页广告费用。
Prices shown are for one year web advertising.

*以上价格已包含消费税。All prices are inclusive of Goods and Service Tax (GST).

**升学与奖贷资讯组

**Scholarship & Study Loan Unit

简介

董总学生事务组主要提供华文独中升学资讯、升学辅导咨询和留学推荐服务，除了这些服务之外，也处理奖贷学金申请与发放等业务，接受国内外多所大专院校的委托，代推荐其奖学金予全国60所华文独中毕业生，让毕业生可以获得更多申请奖贷学金的机会。

为了让华文独中毕业生（包括国民型中学学生）、升学辅导老师及家长等可以直接上网查询升学资讯，学生事务组在网路设置升学和奖贷学金资讯网，提供各国内外大专院校的升学和奖贷助学金的资料，协助毕业生为升学之路做准备。

广告效益

有关广告内含大专院校简介、课程介绍、广告特写等，同时可以直接链接至有关大专院校的网页，让浏览者可即时获得更详细的资讯。

更多详情请浏览：<http://www.djz.edu.my/student/>

Brief Introduction

One of the major roles of Dong Zong's Student Affairs Unit is to provide information regarding tertiary education, counselling services recommending universities and colleges for further studies. Also, entrusted by many universities and colleges locally and abroad, the unit is responsible of awarding scholarships, study loans and grants to eligible candidates who are the postsecondary graduates from the 60 Chinese Independent High Schools in Malaysia.

The website set up by DZ student Affairs Unit also provides immediate information on further studies for chinese Independent High Schools' postsecondary students (including National Type Secondary School(SMJK) students), counselling teachers and parents.

Advantages Of Advertising

Advertisements put on by universities and colleges are given their respective introduction & description of their campus profile, types of degree/courses and programmes offered to facilitate students with more detailed information and references which are simultaneously linked directly to the websites of the universities and colleges .

欲知详情，欢迎联络我们的广告执行员：邓佩婷小姐
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